



United Fresh
New Zealand Incorporated

AGENDA

United Fresh Members' Meeting 2023

Thursday 23rd November at 3pm

- 3.00pm **United Fresh Members' Update and Video Presentation**
Jerry Prendergast, MC & President
- 3.15pm **United Fresh Technical Advisory Group update**
Dr. Hans Maurer, United Fresh Technical Advisory Group (TAG) Chair & Knowledge Officer, United Fresh
- Sustainability Guidelines for the New Zealand Fresh Produce Industry and Fresh Facts 2023
- 3.25pm **United Fresh Food Safety Risk Framework for Fresh Produce 2024**
Anne-Marie Arts, United Fresh Technical Advisory Group (TAG) Food Safety Rep
- Learn about the United Fresh Food Safety Framework for Industry
- 3.35pm **The Science Behind the 5+ A Day Campaign**
Dr Carolyn Lister - 5+ A Day Trustee & Team Leader and Principal Scientist, Plant and Food Research
- The Science Behind 5+ A Day: Ensuring the Authenticity of Claims
- 3.45pm **Retail Insights**
Brigit Corson, United Fresh Executive and Head of Produce & Butchery Foodstuffs North Island
- Glenn Bewley**, Merchandise Manager - Vegetables & Horticulture, Woolworths New Zealand
- Our retail representatives will give us some insights into what the future looks like in fresh produce
- 4.15pm – 6.15pm **Round up and questions** followed by **networking over drinks and canapes**