



Sustainability

Auckland Sustainability Workshop

WORKSHOP CO-PRODUCED BY UNITED FRESH NZ INC AND
INTERNATIONAL FRESH PRODUCE ASSOCIATION A-NZ

**Wednesday
15th November 2023**

10:30 AM – 3:00 PM

**Waipuna Hotel and Conference Centre
Conference Rooms 2-3
58 Waipuna Road | Mount Wellington
Auckland 1060, New Zealand**



INTERNATIONAL
**FRESH
PRODUCE**
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United Fresh
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Schedule at a Glance

Master of Ceremonies: Jerry Prendergast, Chair, United Fresh NZ

10:30 – 10:40 AM	Opening Address: Welcome Presenters: <ul style="list-style-type: none">• Jerry Prendergast, President, United Fresh NZ Inc.• Ben Hoodless, Managing Director A-NZ, IFPA
10:40 – 11:10 AM	Global Sustainability: Challenges and Opportunities for Carbon Farming and Regenerative Agriculture Presenters: <ul style="list-style-type: none">• Tamara Muruetagoiena, Director of Sustainability, IFPA
11:10 – 11:30 AM	Towards Achieving the United Nations Sustainable Development Goals Guidelines for the New Zealand Fresh Produce Value Chain Presenters: <ul style="list-style-type: none">• Dr. Hans Maurer, Technical Advisory Group (TAG) Chair, United Fresh NZ• Jacob Lawes, Project Manager, TAG, United Fresh NZ
11:30 – 11:50 AM	Foodstuffs ESG Programme and a Spotlight on their Journey toward Decarbonisation Presenters: <ul style="list-style-type: none">• Brigit Corson, Head of Produce & Butchery, Foodstuffs North Island• Amy Chau, Carbon Manager, Foodstuffs North Island
11:50 AM – 12:10 PM	Supply Chain GHG Emissions from the Retailer Perspective Presenter: Catherine Langabeer, Head of Sustainability, Woolworths New Zealand
12:10 – 12:30 PM	Decoding Seeka’s decarbonization journey: From measurement to action. Presenter: Lloyd Franks, Sustainability Manager, Seeka
12:30 – 1:15 PM	Lunch
1:15 – 2:50 PM	Workshop: Sustainability for Your Business Presenter: Eze Cancina, Business Development Manager, Toitu Envirocare <i>Understanding GHG in farming Responsibilities for New Zealand horticulture sector Opportunities for business development in sustainability Developing a strategy for your business Commercialising sustainability in the future.</i>
2:50 – 3:00 PM	Closing Address: Sustainability Workshop Certificates Presenters: <ul style="list-style-type: none">• Tamara Muruetagoiena, Director of Sustainability, IFPA• Dr. Hans Maurer, TAG Chair, United Fresh NZ

Speakers



Eze Cancina, Business Development Manager, Toitu Envirocare

Eze is an Argentine-born Kiwi with a business background who has lived in New Zealand for 9 years. He works in the wine and grape growing industry and is pursuing a PGDip in environmental management. Eze is a Business Development Manager at Toitū Envirocare, focusing on the agriculture sector and helping businesses on their sustainability journey.



Amy Chau, Carbon Manager, Foodstuffs North Island

Amy, a mechanical engineer, now leads decarbonization strategy at Foodstuffs. She transitioned from the energy and construction sector, specializing in carbon management. Her expertise includes creating decarbonization plans and auditing emissions for various industries. Amy recently joined Foodstuffs in July.



Brigit Corson, Head of Produce & Butchery, Foodstuffs North Island

Brigit, who has been with Foodstuffs since 2012, is a Barrister and Solicitor by training but has chosen to pursue business roles. She excels in green fields roles, having established the non-stock procurement team, guided the Asset Management team through a merger, and led transformational changes in fresh products. She holds multiple governance roles in various organizations, including United Fresh, 5+ A Day, Beef and Lamb NZ Inc, Foodstuffs North Island Provident Fund, and Thos. Corson Holdings, a Trans-Tasman maize milling business. Brigit is passionate about food and enjoys meals made with Foodstuffs-sourced meat and fresh produce.



Lloyd Franks, Sustainability Manager, Seeka

Lloyd is Seeka's Sustainability Manager, bringing 10 years of experience as a sustainability practitioner from multiple sectors including local government, FMCG, construction and now horticulture. With a genuine passion for the outdoors and a strong commitment to sustainability, Lloyd plays a vital role in guiding Seeka towards a low carbon future.



Ben Hoodless, Managing Director A-NZ, IFPA

Ben, with over 20 years of experience in A-NZ and South-East Asia, has been appointed as the Managing Director A-NZ of IFPA, a leading international association in the fresh produce and floral supply chain. He is dedicated to delivering value for IFPA members in A-NZ and globally, with a global mindset.



Catherine Langabeer

Head of Sustainability, Woolworths New Zealand

Catherine brings over 15 years of experience in business sustainability, spanning the UK and New Zealand across various sectors like creative industries, financial services, aviation, and grocery. As the leader of the sustainability team at Woolworths New Zealand, she focuses on sustainable packaging, human rights, climate, environment, and sourcing.

SPEAKER BIOS CONTINUED ON BACK COVER



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Jacob Lawes

Project Manager, TAG, United Fresh NZ

Jacob Lawes, a Bachelors of Natural Science graduate, serves as Project Manager for the United Fresh Technical Advisory Group (TAG). With over 7 years as a TAG member, he's contributed to Sustainability, Traceability, Industrial Gases, and Climate Change. Jacob also actively prepares submissions for government bodies and parliamentary committees on United Fresh member interests. Recently, he completed a Masters of Sustainable Development Goals (SDGs) from Massey University, focusing on SDG implementation in New Zealand's fresh produce industry. Jacob also represents United Fresh New Zealand on the International Federation for Produce Standards (IFPS) Sustainability Committee, advancing sustainability initiatives.



Dr. Hans Maurer

Technical Advisory Group (TAG) Chair, United Fresh NZ

Hans has been involved with United Fresh since it was formed in 1991 and is currently our Knowledge Officer and the Chair of the Technical Advisory Group. Hans also chairs the International Federation for Produce Standards (IFPS) Information Management & Standardization Committee. Hans' professional interests revolve around all strategic value chain aspects of international agribusiness, particularly in the marketing challenges related to fruit and vegetables.



Tamara Muruetagoiena

Director of Sustainability, IFPA

Tamara Muruetagoiena, IFPA's Director of Sustainability since April 2022, has over two decades of agricultural and environmental expertise. She leads sustainability initiatives, manages the Sustainability Research Center, communication toolkit, and assessment tools. Her experience includes conservation and sustainable forestry as the Executive Director of Great Mountain Forest, as well as global management roles in sustainability and research at Driscoll's. Tamara holds multiple degrees, speaks five languages, and has a Political Science Bachelor's from Washington State University.



Jerry Prendergast

President, United Fresh NZ Inc.

Jerry Prendergast, President of United Fresh NZ Inc since 2013, represents New Zealand's entire produce value chain. He's a Trustee of 5+ A Day Charitable Trust and holds an executive position at MG Fresh Produce Group, a leading supplier. With a long career in produce retail, Jerry advocates for the industry, emphasizing leadership, collaboration, innovation, sustainability, and New Zealand's global reputation in horticulture.

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